

“CHANCE” (working title)
Video Submission Instructions

VIDEOTAPE SUBMISSION INSTRUCTIONS AND QUESTIONNAIRE

Applications **MUST** be clearly written and must be accompanied by a video that meets these requirements:

Getting Started:

1. The video you send us **MUST BE NO MORE THAN 5 MINUTES IN VHS, MINI DV OR DVD FORMAT**. We will not accept any other formats. If you are using another format, please dub that tape to VHS or DVD. We do NOT accept mini DVD or Hi-8 format.
2. **HAVE A FRIEND OR RELATIVE FILM YOU**. It will make the quality of your tape better.
3. **MAKE SURE THERE IS PLENTY OF LIGHT IN THE ROOM**, but DO NOT stand in front of windows or other major light sources. This looks terrible on camera. Make sure there's plenty of light in front of you.
4. **STAND IN FRONT OF A COLORFUL BACKGROUND** so you don't appear washed out. White walls don't work.
5. **DO NOT WEAR ALL WHITE OR BLACK OR ANY OUTFITS WITH INTENSE PRINTS** as they may affect image quality.
6. **MAKE SURE YOU ARE FRAMED PROPERLY** so you are in the middle of shot.

• AT THE BEGINNING OF THE TAPE, HAVE A CLOSE, TIGHT SHOT OF YOU SMILING. • FOLLOW THIS UP WITH A FULL BODY SHOT. • FOR THE REST OF THE VIDEO YOU SHOULD BE STANDING IN SINGLE FRAME FROM WAIST UP.

7. Turn off all Televisions, Radio, Air Conditioning, or anything else that might add extra noise. Stay close to the camera microphone because it is the only source of audio. Make sure we can hear you.
8. Be Kind, Rewind. Rewinding your tape to the beginning greatly increases our fondness for you.
9. The video must be original, truthful, unpublished, created solely by the submitting applicant and must not infringe upon any rights of any third party, including, but not limited to, copyright, trademark, and rights of privacy and publicity. You must have the right of the person that tapes you and photographs submitted to grant all of the rights set forth herein. The video should not include any popular, radio music; however, you may perform or include any music you represent and warrant you own all rights to such music (if necessary, you may be required to sign a separate master/synchronization agreement).

What to talk about on tape:

1. INTRODUCE YOURSELF. Please start with your:

- Name
- Age
- Where are you from and where you live now
- Your occupation and how much you currently make
- Please also use this time to introduce us to the important people in your life

2. ANSWER THE FOLLOWING QUESTIONS:

- How much money are you asking for? **BE SPECIFIC!** Please tell us the **EXACT** number, not an estimate.
- What do you need the money for? Why do you need it? (This can be for any reason – be it funny, sad, trivial or serious). Please explain in detail how the money will be spent. **REMEMBER**, thousands of people are applying and almost everyone is in debt, has a mortgage, or wants to take a vacation. We are looking for original and creative ideas. **BE DIFFERENT!**
- Why do you or your group **DESERVE** the money? Explain in detail.
- How will receiving this money change your life, your group's life, or someone else's? How important is this to you? How many people will benefit if you succeed?
- Are there any reasons we shouldn't give you the money? If you were in a courtroom pleading your case, why would the plaintiff counter your plea?
- What inspires you? What is your greatest achievement? What is the biggest sacrifice you have made in your life? What are you most proud of? Who are the most important people in your life?
- When did you first think of doing this thing? What is your motivation for asking for this money?
- How much do you earn?
- Have you tried to raise the money elsewhere? Why can't you save the money yourself?

***IMPORTANT:** Do not read these questions on camera. We want you to keep these questions in mind and incorporate the questions and answers conversationally on camera. **PLEASE DO NOT TAKE US ON A ROOM-TO-ROOM TOUR OF YOUR HOUSE.**

3. YOU'VE TOLD US, NOW SHOW US!

- If you are a magician, gospel group or Boy Scout, for example, wear your costume or uniform! Use props or any visuals to help us understand who you are, what you do and why you want whatever it is you are asking for.
- **SHOW** us what you do! If you are a magician, show us your magic. If you are gospel group, get your group together and sing.

DEADLINE: Completed applications and videotapes must be received **by September 25th, 2009*** at 12:00 PM EST to be considered.

*The production company reserves the right to extend the application deadline in its sole discretion.

The video will become the property of the production company and will not be returned to you, whether or not you are selected as a participant. Please note that due to the overwhelming volume of submissions we are not obligated to respond to you to acknowledge acceptance of your video submission.

Applications will be considered only if they are complete. Completed applications consist of the following:

- 1) Completed and signed Application.
- 2) A few recent clear photos of yourself. If you are applying with a group, please include a recent photo of the entire group together and an additional photo of the leader of the group. If your case is for someone (or something) other than yourself, please include a picture of him/her/them/it as well as a recent photo of you.
- 3) Include any additional visuals that will help plead your case.
- 4) A photocopy of your Driver's License or government issued photo ID.
- 5) Your five-minute videotape clearly labeled with your name, address, and phone number.

Please do not include anything except the five items listed above.

Send your completed application and videotape to:

CHANCE CASTING
249 North Brand Blvd., #518
Glendale, CA 91203

Thank you for your time and effort and GOOD LUCK!